

Age Without Limits Day 2025: Micro-grants for Age-friendly Communities Application form

To apply for a micro-grant for the Age Without Limits Day on 11th June 2025, please fill out this form and return it as a word document to grants@ageing-better.org.uk by **5pm on 10th February 2025**.

We reserve the right to close early if we receive a higher number of applications than expected. Applicants will hear if they have been successful by Friday 7th March 2025. Due to capacity, individual feedback will not be provided to unsuccessful applicants.

We would like to receive applications from local voluntary sector organisations and community groups, big and small. Groups may already have a specific focus on older people or ageing, or might be using the Age Without Limits Day as a new opportunity to challenge ageism, and we encourage applications from both. All applicants must be located within an Age-friendly Community that is a member of the [UK Network of Age-friendly Communities](#).

Anyone can take part in Age Without Limits Day, whether or not they receive a micro-grant.

Tips for applying

- Make sure you answer the questions – consider what we are asking for in your responses.
- Make sure you fully read the [Information Document](#) which includes information on what we will fund and how we will assess applications.
- **Stick to the word count.** Make sure you provide us with the information we need to assess your application. Don't waste the word count telling us about things that are not related to what is being asked.

Organisation/Group Details

Name of lead group or organisation (This should be the name as it appears on your bank account, and any constitution or terms of reference you have)	
Address of organisation or group (including postcode)	

<p>Age-friendly Community the group or organisation is based within (please click here for the full list of Age-friendly Communities to ensure you are eligible)</p>	
<p>Name of lead contact</p>	
<p>Email address of lead contact</p>	
<p>Telephone number of lead contact</p>	
<p>What is your organisation/group type? (e.g.; community group, registered charity, residents' association, community interest group, Other)</p>	
<p>Are you bidding alongside another organisation? Yes/ No (I.e. a larger organisation to hold the funds, or delivering the event in partnership)</p>	
<p>If yes, what are their details</p> <ul style="list-style-type: none"> a) Lead contact name b) Organisation c) Address d) Telephone number e) Email address 	
<p>Which organisation will hold the grant funds? (This organisation must have a bank account)</p>	
<p>Please provide the account holder name and 2 bank signatories for the bank account of the organisation who will hold the grant funds.</p>	

<p>Do you have any social media accounts you will use to promote the activity? If so include them here</p>	
<p>How did you find out about the micro-grant opportunity?</p>	
<p>Did you take part in the Age Without Limits Day in March 2024? If yes, in brief what did you do? (up to 50 words)</p> <p><i>(Please note that if you have or have not participated before, this will not affect your chances of receiving a grant this year)</i></p>	

Event or activity details

Before completing this section please see the Information Document to review how we will be assessing these bids, what you may want to include and helpful resources.

- 1) Name of lead group/organisation

- 2) Please give a brief description of your group **(200 words maximum)**
(I.e. who are you, why have you come together, what activities have you run before. Please note we are happy to fund newer and more established groups)

- 3) What activity or event will you hold to recognise the Age Without Limits Day? **(300 words maximum)**
(Please show how this differs to your group's usual events or activities)

- 4) How will your activity or event address the Age Without Limits Day theme – *Celebrate ageing. Challenge ageism.*? **(300 words maximum)**

- 5) Where and when will your event or activity be held?
(venue and address if possible, otherwise general location)

- 6) Who is this event/activity for and how will you ensure people know about and want to take part in your activity? **(300 words maximum)**

- 7) Anticipated number of participants

Please see next page for costings

Costings

8) Amount applying for (**up to £500**)

£

9) Please provide a breakdown of these costs in the table below, adding more rows if necessary (what different things you will spend the money on and what each of these will cost). *The breakdown of costs must equal the amount applied for.*

Breakdown of costs	Amount (£)
	Total Amount (£)

10) Are you applying for additional funds to make your event more accessible? If so, how much (**up to £150**)?

£

11) Please provide a breakout of these costs. *The breakdown of accessibility costs must equal the amount applied for.*

Breakdown of accessibility costs	Amount (£)
	Total Amount (£)

Promotion

Please note, your answers to these promotional questions won't impact you likelihood of receiving a grant, we are asking them to help us with our planning for the day.

12) Are you happy for this event or activity to feature on [our website](#) if your application is successful?

Yes/ No (delete where appropriate)

If **yes**, please provide us with a short description of your event that would be suitable for the public to read and understand your activity (**70 words maximum**).

13) Is your event open to the public?

Yes/No, its only for group members/Other (delete where appropriate)

If **this event is open to the public**, are you happy for us to promote the location, date and time on our website and share it via our social media channels so that people who read about it on our website can also attend? We will follow up to receive this information if successful once you are further along the planning process.

Yes/No (delete where appropriate)

14) This year we are aiming to make lots of noise about the Age Without Limits Day, do you have a spokesperson/people who would be keen to get involved with any media opportunities? This could be an interview with a local radio station or newspaper or something being filmed.

Yes/ No/ Maybe- please send me more information if successful (delete where appropriate)

If you know who this person might be now, please include their name and email address, otherwise we will follow up if you are successful:

15) Are your organisation/group social media savvy, and if so are you able to post about the Age Without Limits campaign, reshare posts from Age Without Limits as well as post about your own activity around the Age Without Limits Day?

Yes/ No/ Maybe

16) Are you happy for the contact details provided (email address and/or telephone number) to be shared with the individual who leads Age-friendly Communities work in your area? (i.e. so they can help promote your event locally)

Yes/ No (delete where appropriate)

Follow up

17) All applications who are funded with a micro-grant must report back on the activity using a short evaluation form we will provide. You will be asked to share some basic information about the numbers and types of people who were involved, how they found it, and take and share photos (if appropriate)?

Yes/ No (delete where appropriate)

If no, or to share any concerns you have, please let us know why below: